

CHEYNEY UNIVERSITY OF PENNSYLVANIA

Council of Trustees

Minutes of the Quarterly Public Meeting Held

Thursday, November 8, 2007

1:00 P.M.

Duckrey Social Services Building, The World Cultures Center

**Council of Trustees Attending
Attending**

Mr. Robert W. Bogle, *Chairman*
Mr. Dongkyu Bak
Ms. Lynette Brown-Sow,
Chair of the Academic Affairs Committee
Ms. Lorna Horsey, *Chair of the Student
Affairs Committee*
Mr. Gary N. Horton
Mr. Samuel Patterson,
*Chair of Finance and Administrative
Services Committee*
Mr. Robert Traynham, *Chair of the
University Relations Committee*

**Council of Trustees
Absent**

Rev. Dr. Joseph Patterson
Senator Vincent Hughes
Senator Robert Wonderling

Administration

Dr. Michelle R. Howard-Vital, *President*
Dr. Kenoye Eke, *Provost/Vice President for
Academic and Student Affairs*
Dr. Charles Colbert, *Interim Vice President
for Finance and Administration*
Dr. Valerie Epps, *Associate Provost for
Student Services*

With a quorum present and notice of the meeting duly exercised and mailed per the Bylaws, Mr. Robert W. Bogle, Chairman opened the meeting at 1:20 p.m.

APPROVAL OF THE MINUTES OF THE QUARTERLY COUNCIL MEETING HELD MARCH 22, 2007

Mr. Gary Horton made a motion to approve the above minutes. Mr. Samuel Patterson seconded the motion, **which was approved unanimously.**

PUBLIC COMMENT PERIOD

There was no public comment.

REMARKS FROM THE CHAIRMAN

Chairman Bogle introduced Mr. Jim Dillon, PASSHE Vice Chancellor for Finance and Administration.

PRESIDENT'S REPORT

Dr. Howard-Vital reported being excited about the upcoming presidential retreat. Dr. Howard-Vital reported the overall goals will be presented to Council in order to revise and strengthen the strategic plan.

Dr. Howard-Vital acknowledged Ms. China Jude, Athletic Director.

Dr. Howard-Vital expressed gratitude to Chairman Bogle for the special supplement in the Philadelphia Tribune and further reported the supplement would be used for recruitment.

Dr. Howard-Vital introduced the team making a presentation for the centers of excellence in fine arts and urban ecobiology:

1. Mr. Phil Pagliaro, Director of Telecommunications/Media Services
2. Dr. Sebronette Barnes, Interim Chair of Fine Arts Department
3. Prof. Jann Ellis Scruggs, Faculty for Fine Arts Department
4. Prof. Marietta D'Antonio Fryer, Faculty for Fine Arts Department
5. Prof. Damon Dandridge, Faculty for Fine Arts Department
6. Prof. Marlene Livezey, Faculty for Communications Department
7. Prof. Joel Keener, Faculty for Fine Arts Department
8. Dr. Steven Hughes, Faculty for Science Department
9. Mr. Lawrence Green, Director of Sponsored Programs

See attached presentation.

Chairman Bogle thanked Mr. Pagliaro for the presentation and expressed excitement with the proposal. Chairman Bogle further expressed gratitude towards Mr. Traynham for his Cheyney Renaissance remarks, which were posted on the University's website.

REPORTS OF THE STANDING COMMITTEES

- **ACADEMIC AFFAIRS**

Ms. Lynette Brown-Sow, Chair of the Academic Affairs Committee, reported the Academic Affairs Committee met and requested Dr. Kenoye Eke, Provost/Vice President for Academic Affairs, present the report of the Committee.

ACTION ITEM NO. 1 – Dr. Eke provided an update on the program review process and requested the placement of BSED French and BSED Spanish programs into moratorium. Dr. Eke reported the chair of NCATE reaccreditation has recommended the removal of the programs. Ms. Brown-Sow requested a call for approval. Mr. Samuel Patterson made a motion to approve the placement of BSED French and BSED Spanish into moratorium. Mr. Traynham seconded the motion, **which was unanimously approved.**

Ms. Brown-Sow announced the conclusion of the Committee's report.

- **FINANCE & ADMINISTRATIVE SERVICES**

Mr. Samuel Patterson, Chair of the Finance & Administrative Committee, requested Dr. Charles Colbert, Vice President for Finance and Administration, present the report of the Committee.

ACTION ITEM NO. 1 – Mr. Horton made a motion to approve the purchase orders over \$9,999.00. Mr. Traynham seconded the motion, **which was unanimously approved.**

INFORMATION ITEM NO. 1 – Dr. Colbert reported being one-third through the year and having used one-third of revenue and further reported we have used \$800,000 less in expenses.

INFORMATION ITEM NO. 2 – Dr. Colbert reported on the University's financial statements.

Resident Hall Update: Dr. Colbert introduced the housing consultants to the meeting and reported on the focus groups that were established over the summer; afterwards the students were surveyed. Dr. Colbert reported the University is reviewing the campus master plan and housing master plan.

The consultants made a presentation on proposed student housing (see attached).

Student, Talika Franklin, questioned whether or not renovations would occur. Mr. Dillon discussed the rationale in building new halls verses making renovations. Mr. Dillon discussed developing a community to serve students and the University and further stated the renovation option is there but in going forward will not meet the needs of the students. Mr. Dillon reported the cost to renovate is not cost effective. Ms. Franklin questioned the timeline in replacing buildings. Chairman Bogle explained that all buildings will not be torn down at one time. Chairman Bogle further explained the added time to renovate a building. Mr. Dillon acknowledged the disappointment experienced by juniors and seniors in such projects as they will not benefit from the new buildings.

Student, Che Colter, questioned challenges with building new facilities with piping infrastructural problems. The consultant reported the campus master plan feasibility study will look at these concerns and further reported the new facilities will be sensitive to environmental problems. It was reported a company will be brought in to look at an underground mapping report to avoid problems. Chairman Bogle reported on the development at California University. Mr. Colter questioned the average timeline for project completion. The consultant reported typically an 18 month construction schedule and 6 to 9 month design schedule. The consultant reported being optimistic that a new building could be up within 2 years.

Student, Fawaaz Fields, questioned if the option of building apartments had been discussed. The consultant reported 15-20% of the students are interested in apartment style living arrangements.

Dr. Colbert thanked the students for their comments. Dr. Colbert further reported there will be a significant amount of work in Truth Hall around Christmas holiday. Dr. Colbert commented the students deserve better housing and reported the Cabinet is determined to get the students what they deserve. Chairman Bogle acknowledged the significance of Mr. Dillon's appearance at the COT meeting and acknowledged the determination of the University, PASSHE, and COT to replace the resident halls. Consultant continued its presentation.

Prof. Norma George questioned if consideration was given for guests of the University – (i.e., speakers, etc). Prof. George discussed the need to have more than one facility for guests.

Mr. Patterson announced the conclusion of the Committee's report.

- **STUDENT AFFAIRS**

Ms. Lorna Horsey, Chair of the Student Affairs Committee, requested Dr. Valerie Epps, Associate Provost of Student Life, present the report of the Committee.

INFORMATION ITEM NO. 1 - Dr. Epps emphasized new initiatives taking place in recruitment. One goal is the earlier identification of high school students and further reported the method being used is the College Board search. Dr. Epps reported on various initiatives taking place and reported the student ambassadors will be returning to their own communities to assist in recruitment of students.

Dr. Epps reported on the articulation day at Community College of Philadelphia. Dr. Epps reported on the interest of non-traditional students from community college in attending the University.

Dr. Epps reported an enrollment management task force was established by the President and has been meeting on a regular basis. Dr. Epps further reported the application deadline has been changed to March 31st.

Dr. Epps introduced Marcia Robinson, Director of Career & Professional Services to the meeting. Ms. Robinson reported on the BEEP program that came to campus on October 30th. Ms. Robinson reported the executives met with over 180 students. Ms. Robinson reported on the BEEP activities over the two day event: mock interviews, networking, etc. The feedback from the students was good. Ms. Robinson reported being hopeful to have more collaboration across campus for the initiative.

Ms. Robinson reported on the Co-Op/Internship initiative to take place this summer and further reported on the benefit of taking part of the institute. Ms. Robinson reported the goal is to obtain highly motivated students to participate who will be ambassadors for the institute to recruit more students into the program. Ms. Robinson further reported the University's goal is have the students in their internships next summer.

Ms. Horsey announced the conclusion of the Committee's report.

- **UNIVERSITY RELATIONS**

Mr. Robert Traynham, Chair of the University Relations Committee, reported the Committee met and requested Mr. Lawrence Green, Director of Sponsored Programs, in the absence of Dr. Starita Boyce, present the report of the Committee.

INFORMATION ITEM NO. 1 – Mr. Green discussed the 2007-2007 fundraising goals and further reported on grant activity.

INFORMATION ITEM NO. 2 – Mr. Green discussed activity in the Office of Alumni Relations. Mr. Traynham questioned the amount of pledges for the Brick Campaign. Ms. Donna Howard reported the campaign has raised \$19K. Mr. Green reported the campaign was started by the CU Foundation. Ms. Donna Howard reported on the Brick Campaign unveiling during Homecoming.

INFORMATION ITEM NO. 3 – Mr. Green reported on the annual fund and the annual appeal.

INFORMATION ITEM NO. 4 – Mr. Green reported on activity in the Office of Sponsored Programs and further reported on corporate and government relationships. Mr. Green reported Cephalon Corporation made a site visit. Mr. Green reported State Farm will be holding the 50 Million Pound Challenge on the University's campus.

INFORMATION ITEM NO. 5 – Donna Howard made a presentation and reported on the capital campaign planning process (see attached). Mr. Traynham questioned how planned giving affects the capital campaign. Ms. Howard indicated a full paid life insurance policy is preferred over a term life insurance policy.

Mr. Traynham announced the conclusion of the Committee's report

OTHER BUSINESS

Chairman Bogle welcomed Ms. China Jude to the University. **Chairman charged Ms. Brown-Sow with working with Dr. Howard-Vital on the centers of excellence. Chairman Bogle charged Mr. Traynham on the Institutional Advancement initiatives.**

ADJOURNMENT

Mr. Samuel Patterson made a motion to adjourn the meeting. Mr. Robert Traynham seconded the motion, **which passed unanimously approved.**

The meeting adjourned at 2:50 PM.

Respectfully submitted,



T. Bernette Wright
Recorder

Minutes Approved



Robert L. Traynham, II
Secretary to the Council