

CHEYNEY UNIVERSITY OF PENNSYLVANIA
Council of Trustees
Minutes of the Quarterly Public Meeting Held
April 28, 2010, 1:15 P.M.
Marcus Foster Student Union Center Auditorium

In Attendance:

Council of Trustees

Mr. Robert W. Bogle, *Chairman*
Dr. Audrey Bronson
Mr. Gary Horton, *Chair*
Student Affairs Committee
Mr. Robert Traynham, *Chair*
University Relations Committee
Dr. Edward Tomezsko
Mr. Eric Parker, *Student Trustee*
Mr. Samuel L. Patterson, *Chair*
of Finance and Administrative Services

Administration

Dr. Michelle R. Howard-Vital, *President*
Dr. Ivan Banks, *Provost/Vice President*
for Academic Affairs
Mr. Gerald Coleman, *Vice President for*
Finance and Administration
Dr. Suzanne D. Phillips, *Vice President*
for Student Affairs/Student Life

Mr. Lawrence Green, *Interim Vice*
President for Institutional Advancement

The Quarterly Meeting of the Cheyney University of Pennsylvania Council of Trustees was held on Tuesday, April 28, 2010 in the Marcus Foster Student Union Building Auditorium. With a quorum present and notice of meeting duly exercised in accordance with Trustee By-Laws, Chairman Robert W. Bogle opened the meeting at 1:20 P.M.

APPROVAL OF THE MINUTES OF THE QUARTERLY COUNCIL MEETING OF NOVEMBER 10, 2010 – A motion was made by Mr. Samuel Patterson to approve the minutes of the November 4, Council of Trustees meeting. This motion was seconded Mr. Robert Traynham and the motion carried.

PUBLIC COMMENT PERIOD –

Dr. Beth Mullaney introduced the University's Fulbright Scholar – Dr. Esma Durugonul. Dr. Durugonul expressed gratitude to the University's campus community for hosting her during her visit and reported on the various activities and lectures she participated in on campus. The scholar was brought to the campus through the efforts of Professor Norma George and the International Program.

Mr. Fawazz Fields, President of SGCA, discussed concerns with the organizational structures and processes of the University from a student perspective. Mr. Fields discussed a need for transparency; as well as, a comprehensive plan for the distribution of finances.

Mr. Isaac Patterson, expressed gratitude to the campus community for its support of his grandmother's passing. Mr. Patterson also discussed the need to ensure a proficient faculty and staff in order to better prepare students to enter into a global

marketplace. Mr. Patterson recommended faculty remain current in order to teach relevant curriculum materials.

Mr. David Alston, Chairman of the Cheyney Foundation, introduced himself to the campus community. Mr. Alston further discussed the ways the Foundation will support the University to assist with building financial resources. Mr. Alston affirmed a need for all members of the campus community to engage the external community to garner support for the University (i.e., recruitment, etc.)

Dr. O. Denise Ekwerike expressed gratitude to the Cheyney University campus community for all of their support. Dr. Ekwerike expressed his concerns with the recruitment and operations at the Philadelphia Urban Site; specifically, graduate education. Dr. Ekwerike affirmed a need for human and financial resources in order for the program to grow. Chairman Bogle acknowledged the view of Dr. Ekwerike.

Dr. Ayo Gooden, Guidance and Counseling, discussed concerns with the non-renewal of her contract and expressed concerned with the process used to assess faculty and concerns with a lack of psychological services for students. Dr. Gooden expressed concerns with the decision-making process on campus.

REMARKS OF THE CHAIRMAN -

Chairman Bogle acknowledged the ten year service and retirement of Rev. Dr. Joseph Patterson from the Council of Trustees.

Chairman Bogle acknowledged the newest member of the Council, Dr. Audrey Bronson.

PRESIDENT'S REPORT -

President Howard-Vital acknowledged the spirit of various community members. Further, President Vital affirmed the University's commitment to develop a comprehensive planning document. President Vital further reported the student services offered at the University will be reorganized and revitalized. This fall, every entering first-year student will be required to participate in at least one social organization. President Vital discussed the facility projects on campus, faculty professional development, refinement of operational processes, and fundraising.

REPORTS OF THE STANDING COMMITTEES -

Academic Affairs

Chairman Robert W. Bogle announced that the Academic Affairs Committee of the Council of Trustees has met and introduced Dr. Ivan W. Banks, Provost & Vice President for Academic Affairs, to present the report of the Committee.

Dr. Banks reported on Action Item Number One. The Strategic Planning Council is in the process of revising the University's current strategic planning document. This document will contain benchmarks and align University's resources accordingly. The

new goals are: 1) Strengthen Academic Quality and Excellence, 2) Advance Student Achievement and Success, 3) Manage and Secure Fiscal Resources and Facilities Needed to Enhance Institutional Effectiveness, 4) Nurture Human Capital, 5) Cultivate Public Engagement and Citizenship, and 6) Use Technology Pervasively to Enhance Teaching and Learning; Including Support Services, Business Processes, and the Procurement of External Support.

Action Item No. 1 – Approval of *Pathways to Excellence* strategic Goals. Mr. Patterson made a motion to approve the strategic goals. ***This motion was seconded by Dr. Edward Tomezsko and passed unanimously.***

Dr. Banks reported on Action Item Number Two. Chairman Bogle charged that only students who have met their financial obligations are permitted to graduate and assemble.

Action Item No. 1 – Approval of *Pathways to Excellence* strategic Goals. Mr. Patterson made a motion to approve the graduation list. ***This motion was seconded by Trustee Gary Horton and passed unanimously.***

Student Affairs

Mr. Gary Horton, Chair of the Student Affairs Committee announced that the committee had met and introduced Dr. Suzanne Phillips, Vice President for Student Affairs and Student Life, to present the report of the Committee.

Dr. Suzanne Phillips announced a group of University's students were guest on the Good Morning America program.

Dr. Suzanne Phillips reported on the outcomes of the Spring Open House. Chairman Bogle questioned the marketing methods for the open house. Mr. Michael Taylor, Executive Director of Enrollment Management, reported on the various marketing/media initiatives. Mr. Taylor reported the University must communicate at least eight times with each prospective student. It was clarified that over one thousand students attended the program.

Dr. Suzanne Phillips reported on current admissions statistics. It was further reported there is an enrollment management task force in place.

Dr. Suzanne Phillips reported on the activities of the University's health center.

Dr. Suzanne Phillips reported a search is underway for an assistant director of career services. Further, the division hosted a career fair earlier in the month. Staffing of career services was discussed.

Finance and Administration

Mr. Samuel Patterson expressed gratitude to the campus community for the support given during his mother's passing.

Mr. Samuel Patterson, Chair of the Student Affairs Committee announced that the committee had met and introduced Mr. Gerald Coleman, Vice President for Finance and Administration, to present the report of the Committee.

Action Item No. 1 – Approval of purchase orders about \$9,999.99. Mr. Patterson made a motion to approve said purchase orders. ***This motion was seconded by Mr. Gary Horton and passed unanimously.***

Action Item No. 2 – Approval of 2009-2010 Financial Audit. Mr. Patterson made a motion to approve said purchase orders. ***This motion was seconded by Mr. Gary Horton and passed unanimously.***

University Relations–

Chairman Robert W. Bogle announced that the committee had met and introduced Mr. Lawrence Green, Interim Vice President for Academic Affairs, to present the report of the Committee.

Mr. Lawrence Green reported on the current performance of fundraising activities within the division, which is down by approximately \$2M. Mr. Green recommended an adjustment of fundraising goals. Mr. Samuel Patterson questioned the accuracy of the fundraising reporting and alumni giving.

Mr. Lawrence Green reported on the public relations and marketing initiatives within the division. Chairman Bogle questioned if the public relations department effectively markets the University's internal programs. Chairman Bogle expressed concerns with the dissemination of positive public relations. Mr. Eric Parker questioned if students were employed by the department which was affirmed by Ms. Antoinette Colon.

ADJOURNMENT –

With no further business to discuss, a motion was made by Mr. Samuel Patterson to adjourn the April 28, 2010 Meeting of the Cheyney University of Pennsylvania Council of Trustees. ***This motion was seconded by Dr. Edward Tomezsko and the motion carried unanimously.***

The meeting adjourned at 2:35pm.

Respectfully submitted,

Minutes Approved

T. Bernette Wright
Recorder

Mr. Robert Traynham
Secretary