

CHEYNEY UNIVERSITY OF PENNSYLVANIA



Media Advisory

Office of Public Relations and Marketing
1837 University Circle
P.O. Box 200
Cheyney, Pennsylvania 19319-0200

WHAT: Call Me MISTER Teacher Leadership Program Presents “Brunch with Bill Cosby”

WHEN: 1:30 p.m. Monday, Sept. 21, 2009

WHERE: Cheyney University of Pennsylvania, undergraduate campus

CONTACT: Antoinette Colon, Director of Public Relations and Marketing
610-399-2121 or 610-399-2515.

Cheyney University of Pennsylvania is honored to welcome back entertainer and educator Dr. Bill Cosby, on Monday, Sept. 21, from 10:30 a.m. to 12:30p.m.

The very special brunch event will be held to announce Dr. Bill Cosby as Honorary Chairman for the CMM Advisory Board at Cheyney University of Pennsylvania.

The Call Me MISTER program is a unique teacher leadership program for minority males that provides its participants resources and support necessary to succeed as pre-service teachers who become mentors, professionals and change agents for society.

This is a historical occasion for the program, which has previously been endorsed by Oprah Winfrey and others who show interest in increasing the minority representation in the classroom.

A formal multi-media presentation and student awards will be held as part of the program featuring remarks from Dr. Cosby. Dr. Cosby *will not* be available for interview following the program.

CMM Director Mr. Howard Jean will be available for questions along with Dr. Ivan Banks, Provost and VP for Academic Affairs, Dr. Roy Jones, CMM National Director and Dr. Larnell Flanagan, Dean of Education and Professional Studies.

Your coverage and attendance of this event is invited. All attendees must have press credentials and call ahead for seating. For more information, please contact Antoinette Colon at (610) 399-2121 or acolon@cheyney.edu.

Cheyney University is the nation's oldest historically Black institution of higher education. It is also the only Historically Black College and University (HBCU) in the Pennsylvania State System of Higher Education (PASSHE.) Now celebrating its 26th year, PASSHE comprises Pennsylvania's 14 public universities, with a combined enrollment of more than 112,500, making it the largest provider of higher education in the Commonwealth. At its inception, Cheyney University of Pennsylvania successfully provided free classical education for qualified young people, and today the university offers baccalaureate degrees in more than 30 disciplines and six master's degree programs. For more information, please visit the website at <http://www.cheyney.edu>.