

B.S. in Graphic Design

The Bachelor of Science in Graphic Design is a career entry degree program that also will serve as preparation for graduate study in graphic design or related disciplines. The purpose of the Graphic Design program is to enable students to “plan and execute the design of visual communication according to the needs of audiences and contexts for which communication is intended”. The program is designed to provide students with the knowledge, skills, and concepts essential to the professional life of a graphic designer. Students enrolled in the 120 hours Bachelor of Science Graphic Design degree program will pursue a four-year program consisting of general studies, courses that will provide a common body of knowledge and skills that constitute a basic foundation for work and continuing growth as a design professional and courses in graphic design. Students also will acquire a working knowledge of technologies and equipment applicable to graphic design throughout the degree program. The Bachelor of Science in Graphic Design program will provide students with experiences in progressively intensive studio projects and opportunities for independent study culminating in a senior capstone course and project.

The Bachelor of Science in Graphic Design program is an interdisciplinary and collaborative degree that will serve the needs of traditional and nontraditional students seeking to become proficient in graphic and web design to compete successfully in the expanding graphic design industry and related industries.

The goal of the program is to produce highly professional artists for industry, or entrepreneurial activities, and further study in graduate school.

GRAPHIC DESIGN CURRICULUM WORKSHEET

Humanities and Communication Arts Department

Bachelor of Science Degree

2010-2011 AY

NAME: _____
 EMAIL: _____
 PHONE: _____

ADVISOR: Joel T. Keener
 ENTERED: _____
 ANT. GRADUATION: _____
 DATE LAST UPDATED: _____

GENERAL EDUCATION

COURSE NUMBER	COURSE NAME	CR	Sem	Grade
---------------	-------------	----	-----	-------

I. CORE REQUIREMENTS				
Essential Skills (15 Credits)				
HEN 112	English I	3		
HEN 113	English II	3		
HEN 114	Speech	3		
EDU 110	Intro. Interp. & Analysis	3		
HPH 110	Critical Thinking	3		
Mathematics (3 credits)				
MAT _____	Survey of College Math (or higher)	3		
African-American Experience (3 credits)				
AAS 210	A-A Experience in a Global Context	3		
Freshmen Experience (2 credits)				
GAC 101	Freshmen Seminar I	1		
GAC 102	Freshman Seminar II	1		

Note: All Core requirements must be complete before a student is considered a Junior.

II. DISTRIBUTION REQUIREMENTS (Can Not Be Major Courses)

Humanities (6 credits)*				
HAR 111	Elements of Art	3		
HAR 202	African Art	3		

*Satisfactory courses include literature, language, theater, music, arts, & philosophy.

Foreign Language (6 credits)**				
	Foreign Language I	3		
	Foreign Language II	3		

**Must be in the same language.

Social Sciences (6 credits)***				
	Social Science Elective I	3		
	Social Science Elective II	3		

***Courses include anthropology, economics, geography, history, political science, psychology & sociology.

Natural Science (6 credits)@				
S _____	Natural Science Elective I	3		
S _____	Natural Science Elective II	3		

@Satisfactory courses include biology, chemistry, physics, earth or space science.

Health & Wellness (4 credits)				
REC 111	Health & Wellness	2		
REC _____	Physical Education	1		
REC _____	Physical Education	1		

TOTAL CREDITS IN GENERAL EDUCATION	51			
---	----	--	--	--

III. INTENSIVE COURSES

	Sem	Grade
_____ Writing Course (W)		
_____ Writing Course (W)		
_____ Writing Course (W)		
_____ Global Course (G)		
_____ A-A Heritage course (A)		
_____ Information Literacy course (I)		

†This course may have one or more prerequisites that students must display proficiency in or satisfy through successful completion of the pre-requisite course(s).

MAJOR COURSES

REQUIRED MAJOR COURSES (60 credits)

COURSE NUMBER	COURSE NAME	CR	Sem	Grade
GRD 100	Basic Design	3		
GRD 110	Internet Literacy	3		
GRD 205	Digital Image Manipulation	3		
HAR 220	Fundamentals of Drawing I	3		
GRD 301	Fundamentals of animation	3		
GRD 310	Concept development	3		
GRD 312	History of Graphic Design	3		
GRD 314	Computer graphics I	3		
GRD 315	Computer Graphics II	3		
HAR 320	Commercial Graphic Design	3		
GRD 322	Desktop Publishing	3		
GRD 330	Introduction to Web Design	3		
GRD 360	Motion Graphics	3		
GRD 400	Senior Capstone Project	3		
GRD 410	Internship	3		
GRD 401	Human Computer Interface Design	3		
GRD 420	Advanced Web Page Design	3		
BCA 210	Mgt. Concepts & Strategies	3		
BCA 212	Principles of Marketing	3		
HAR 302	Printmaking I	3		
Total Major Electives Credits		60		

FREE ELECTIVES (9 credits)

	Upper Level Free Elective 1++	3		
	Upper Level Free Elective 2++	3		
	Free Elective 1	3		
Total Free Elective Requirements		9		

TOTAL CREDITS FOR GRADUATION	120			
-------------------------------------	-----	--	--	--

A 2.0 overall cumulative GPA is required for graduation.

DEVELOPMENTAL/REMEDIAL COURSES++:	CR	Sem	Grade
ERE 001	Reading & Study Skills		
HEN 011	Elements of Writing		
MAT 001	Basic Math		
MAT 002	Elementary Algebra		

++PASSHE Policy 1990-06-A holds that elective courses selection is encouraged.

+++PASSHE Policy 1990-06-A holds that 48 credits of the total 120 must be upper level courses.

+++Credits earned for developmental/remedial courses do not count towards the 120 credits required for graduation.