September 2010,

Dear Cheyney Alumnus,

Thank you for your ongoing support of Cheyney University and its students. Through the years, your gifts have helped thousands of deserving students stay in school. You are invited to become a member of the Cheyney University Alumni Angel Network.

We are asking you to support the 2010 Cheyney University Alumni Scholarship Campaign. Your participation will directly help those students who are experiencing financial difficulties. Recently, more than 200 students were in jeopardy of dropping out of school due to the lack of funds to cover their tuition and fees. While many students received emergency support from alumni, government, and corporate donors; eighty-one (81) students still had to leave the university.

President Obama recently signed an executive order to change the way college loans are managed, however, this change will take time to implement. Many families are still suffering from the aftershock of the credit crunch that dried up student loans, limited federal financial aid, increased family member layoffs and led to the depletion of family savings. For those families that were already having financial challenges, today’s climate has become more devastating.

Since you graduated from Cheyney University, tuition has increased significantly and the number of students needing help has increased. You may remember how you or your classmates had to struggle to pay tuition on time. Think about how you would have felt if you had depleted your monetary resources and could not graduate because you could not pay your tuition. Think of what it would have meant to your family members who helped you with your initial financial needs. Where would you be today if you had not graduated from Cheyney University? Where would you be living? Where would you be working?

We need your help! The National Alumni Association has agreed to raise 1 million dollars within the next three (3) years as part of the university’s 9 million dollar campaign. We want to start with $100,000 from alumni by November 1, 2010. This fund will be geared towards those students who are not eligible for specifically targeted financial aid programs, but who are experiencing success academically and are on track to graduate.

Your contribution influences the future lives of generations. Please find a way to help the students who are also trying to help themselves through part-time jobs, participation in work study programs and paid internships. You can:

- Write a personal or business check
- Promote a “stay-at-home” fundraiser
- Ask your employer to match your contribution
- Host a coffee klatch
- Have a garage sale
- Send a solicitation letter to your friends/colleagues.

We know you are grateful for your education at Cheyney University and trust you are willing to do your part to ensure that future generations of students will have an opportunity for successful lives and careers.

In the Cheyney Spirit,

Gaynelle Turner Lewis ’73, Team Leader-2010 Cheyney University Alumni Scholarship Campaign
Norma T. Avery ’63  Gregory Benjamin ’81  Barbara Daniel Cox’66
Donald E. Hackney’61  Althea Williams Harris ’68  Carolyn D. Jackson ‘66
Diane James ’77  Carmen Martinez-Skinner ’73  Charles Patterson ‘74
Gayle Satchell ’72  Karen E. Shanks ‘70

“When Thou Callest Alma Mater, Never Shalt Thou Call in Vain”
Cheyney University National Alumni Association, P.O. Box 121, Cheyney University, 1837 University Circle, Cheyney, PA 19319
CHEYNEY UNIVERSITY OF PENNSYLVANIA
2010 Cheyney University Alumni Scholarship Campaign

Dear Fellow Alumnus:

Your gift of $100 $250 $500 $1,000 $_______ (Other)
creates opportunities for current and future Cheyney University students to earn their college degrees. Thank you!

PAYMENT INFORMATION

Please make checks payable to Cheyney University Alumni Scholarship Fund

Please charge my (circle one): MC VISA AX Discover

Card # ___________________________________________ Exp. Date: ___________ Amount: $ ___________

Name ___________________________________________ Signature: ________________________

Phone: ________________________________________ E-mail: ________________________

Please return this form with your tax-deductible gift to the address below. Your contribution will be acknowledged in university and CUNAA publications and you will receive a gift.

Mail to: Cheyney University of Pennsylvania, Office of Alumni Relations, P. O. Box 200, 1837 University Circle, Cheyney, PA 19319
Cheyney University
HOME AGAIN, 2010!
The Nation’s First HBCU (1837)

HOMECOMING SCHEDULE

THURSDAY, OCTOBER 7
Ed Bradley Scholarship Gala, 6:00 pm
Marian Anderson Music Center, Cheyney, PA
For information, call 610-399-2109. $150 per person

FRIDAY, OCTOBER 8
Book Store Open, Marcus Foster, 9:00 am – 4:30 pm
12:00 Noon, Life Members Luncheon
Hosted by President Howard-Vital (invitation only)
3:00 pm – 5:00 pm, Leadership Forum
Presented by Past Presidents Council, Marcus Foster, 2nd Fl.
6:00pm, Athletic Hall of Fame Banquet
Ada S. Georges Dining Hall, $40 □
9:00 pm – 2:00 am, “C” Club Jean Party
The Inn at Chester Springs, Route 100 & Gordon Drive, Exton, PA
Information: cheyneycclub@comcast.net
Advance admission: $20 (More at door). □

SATURDAY, OCTOBER 9
8:30 am, Registration, Alumni Gift, & Continental Breakfast $20 □
9:00 am, CUNAA Alumni Meeting, Marcus Foster, 2nd Floor
10:00 am, Larry Simmons X-Country, Invitational
10:00 am – 8:00 pm, Book Store Open, Marcus Foster
11:30 am, Homecoming Parade
Departs from Wade Wilson Parking Lot
1:00 pm, Cheyney vs. Bloomsburg Football Game General Admission, $15 □
Visiting Students with ID, $10
Free for CU Students with ID & Accompanied children under 5
4:00 pm, After-Game Luncheon Alumni Lounge Marcus Foster, 2nd Floor $10 □
4:00 pm, Tailgating on the Hill
7:00 pm, Jazz Concert featuring Sherry Butler Marcus Foster, 2nd Floor $10 □
9:00 pm – 1:00 am, Ol’ School Dance Party Marcus Foster, 2nd Floor $10 □
SGCA Homecoming Event TBA $20 □
Information: sthorn@cheyney.edu, 610-399-2251
9:00 pm – 2:00 am, The Official “C” Club Homecoming After Party, The Inn at Chester Springs, Rt. 100 & Gordon Dr., Exton, PA
Information: cheyneycclub@comcast.net
Advance admission: $20 (More at door). □

SUNDAY, OCTOBER 10
10:00 am, President’s Legacy Brunch
Speaker: Jim Vance,’64, WRC-TV News Anchor
Ada S. George’s Dining Hall,
Free (Advance registration required) □
2:00 pm–6:00 pm, Alumni Lounge, Marcus Foster, 2nd Floor

HOTEL ACCOMMODATIONS
Hampton Inn & Suites Chadds Ford
40 State Farm Drive, Glen Mills, PA – 610-358-9540
Group rate: Standard $94, Suites $114
Microtel Inn & Suites
500 Willowbrooke Lane, West Chester, PA – 610-738-9111
Group rate: Standard $99
Holiday Inn Express Hotel & Suites
1110 Baltimore Pike, Glen Mills, PA – 610-358-1700
Group rate: Standard $99, Queen Suites $114
Staybridge Suites Wilmington Brandywine Valley
400 Evergreen Drive, Glen Mills, PA – 610-358-2560
Group rate: Studio Suite $109, One Bedroom Suite $139
Comfort Inn & Suites
1310 Wilmington Pike, West Chester, PA – 610-399-4600
Group rate: Standard $89
Holiday Inn West Chester
934 South High Street, West Chester, PA – 610-692-1900
Group rate: Standard $129, Suites $149

ALL-DAY PARKING: $5 (Please have exact change)

RAFFLE
Enter to win a stylish Cheyney University leather jacket by filling out a “Let’s Keep in Touch” card. Open to Cheyney University alumni only. Drawing on the Hill at 6 pm.

ALL-ACCESS PASSES
For a fee of $65, you can receive an All-Access Pass good for all campus events on Saturday, October 10th including parking, Alumni Continental Breakfast and Meeting, Alumni Gift, Football Game, After-Game Luncheon, the Jazz Concert, and the Ol’ School Dance Party. Advance payment required to:
Cheyney University National Alumni Association
P. O. Box 121, 1837 University Circle
Cheyney, PA 19319
Make checks payable to: CUNAA
The deadline for receipt of All-Access Pass payment is September 15, 2010. Your pass will be mailed to you at least one week in advance of Homecoming. No All-Access passes will be sold on-site. CUNAA office number: 1-610-455-3900.

ACKNOWLEDGEMENTS
Dr. Michelle Howard-Vital, President of Cheyney University of Pennsylvania,
Dr. Sandra Merritt Countley, President of the Cheyney University National Alumni Association,
and the entire Cheyney Community join in expressing their profound gratitude to all who work to make Homecoming 2010 the success that it is! Enjoy the fruits of your labors!

Cheyney University Homecoming Committee
Gregory Benjamin ’81 Director of Alumni Relations
Sinyan Whitfield
Mark Toney’93
Allen X Gardner
Gerì Vital
Lawrence Richards
Phil Pagliaro

National Alumni Association Homecoming Committee
C. Elaine Turner ’65 Chairperson
Barbara Daniel- Cox’66
Marion Haliburton’70
Dr. Henry Harper’65
Paul Turner’62
Cheryl Dyson ‘69
Monique Turner ’91
Gaynelle Lewis -Turner’73
Marilyn Clark’66
Claire Hamilton-Oliver’98
Gregg McNeil’68
Vicki Redmond’77

Marsha Depte
Constancia Hayes
Sharon Thorn
Scott Nixon
John Carroll
Margie Kornegay